Promotion of Online Social Distancing Activities for UCSD Students

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SOCIAL DISTANCING ACTIVITIES

FMPH 194 Project by Kyle Lee, Ysabelle Anzures, and Daniel Davila

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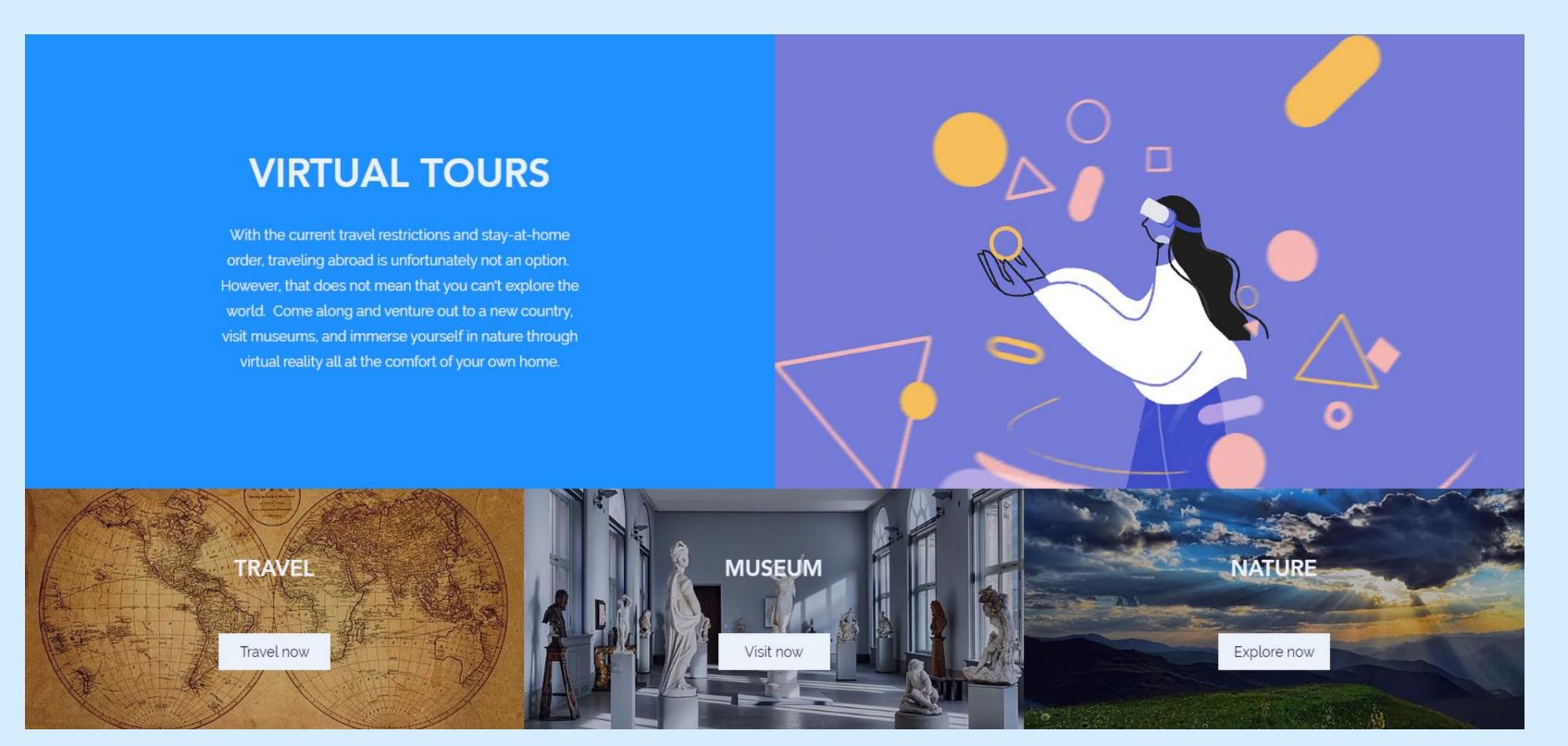
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Background

USC reported a recent rise in online alcohol sales, suggesting that more people are participating in alcohol consumption as a result of coping with the stress of the shelter-in-place mandate and the pandemic (Polakovic, 2020).

Goals

This project aimed to provide resources to UCSD students who may be struggling to cope or find activities that do not involve consuming alcohol.

Methods

- Searched through Google, social media, and word of mouth of free to low-cost resources that were accessible to students.
- Used a website builder (Wix) to help organize the resources into categories and subcategories.
- Sent out the website to a few colleagues to beta test it and provide feedback.
- Edited and launched the website for the public to use.

Results

The website has been receiving positive feedback. As of June 3rd, 329 people have visited and browsed through the website.

Conclusion

The goal of the project was to help students find easy, fun, and non-alcoholic activities to participate during the pandemic. With the website's success and growing popularity, the project was able to reach a wide variety of students at home and hopefully crub the pressure or coping of drinking excessively.

Implication of Policy

By providing readily available resources through this website, we hope to keep people at home, so that they maintain social distancing.

Implication for Practice

Existence of a site that caters to the needs of those currently facing struggles would lower incidences of risky behavior among college students as well as provide interesting or unique alternatives that continue to distract or aid those in need.

References

Polakovic, G. (2020, April 15). Pandemic drives alcohol sales - and raises concerns about substance abuse. Retrieved from https://news.usc.edu/168549/covid-19-alcohol-s ales-abuse-stress-relapse-usc-experts/.