



A Topsy Act? An Alcohol Policy Evaluation of the UCSD Campus and Community

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Introduction

- Unsafe drinking behaviors among college students can lead to alcohol-related morbidity and mortality
- California's Alcoholic Beverage Control Act (ABC) requires that alcohol-serving venues:
 - 1) Check IDs
 - 2) Deny service to those giving alcohol to underage companions
 - 3) Deny alcohol to obviously inebriated individuals
- UCSD has additional requirements such that on-campus venues provide only single servings of alcohol and prohibit alcohol advertising and promotions.

Objectives

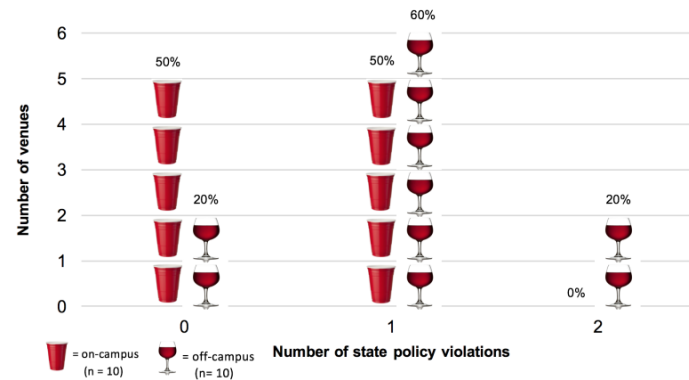
- Assess the compliance of on-campus and popular off-campus venues with the CA ABC Act
- Assess the compliance of on-campus venues with UCSD's alcohol policy
- Identify characteristics associated with compliance to both UCSD's policy and the CA ABC Act

Methods

- Between January & March 2018, environmental scans (ES) were performed during two separate visits to on-campus (n= 10) and off-campus venues (n= 10) most popular with UCSD students
- UCSD Health Promotion Services and the Responsible Hospitality Coalition provided the ES instrument used to assess policy compliance, including identification checks, alcohol service, and alcohol-related advertising
- % of policy compliance were calculated for:
 - All venues for the three ABC Act elements
 - On-campus venues for the two additional elements specific to UCSD's alcohol policy
- Venues observed with no policy violations were considered fully compliant
- Data were entered in Google forms and analyzed in Excel 2013 and Epi Info 7

Results

How many state violations were observed at each venue?

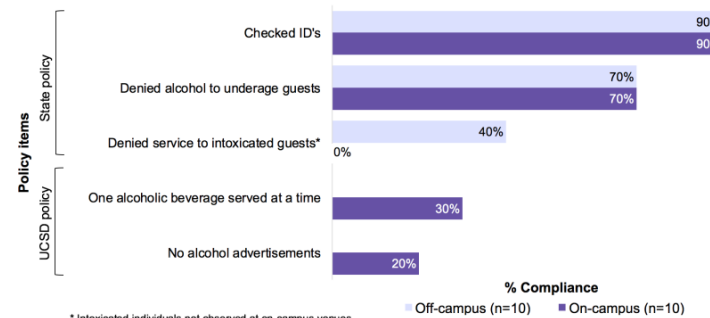


Overall, 50% of on-campus and 20% of off-campus venues were fully compliant with the three major components of the California ABC Act. None of the on-campus venues but 20% of the off-campus venues had two violations.

What characteristics were associated with full state policy compliance?

- Compliance at the 10 **on-campus** venues was:
 - Lower at venues that advertise
 - Lower at venues that promote food
 - Higher at venues that were at least half full
- Compliance at the 10 **off-campus** venues was:
 - Higher at venues that advertise
 - Higher at venues that promote food
 - Higher at venues that post alcohol warning signs
 - Higher at venues that provided alternative beverages
- None of these differences were statistically significant, but the sample size was small

Did policy compliance differ on- and off-campus?



* Intoxicated individuals not observed at on-campus venues

Both on and off-campus venues allowed individuals to obtain drinks for underage companions. Off-campus venues served alcohol to inebriated patrons and on-campus venues were not compliant with UCSD policies on single-drink servings and alcohol advertisements.

Thoughts from UCSD Venue Managers



Conclusions

- On and off-campus alcohol-serving venues are not fully compliant with their respective alcohol policies
- Further efforts and coordination are needed to increase awareness and enforcement of the UCSD Alcohol policy
- Findings will be shared with the Responsible Hospitality Coalition and other affiliated community groups to promote safer alcohol services at off-campus venues and increase ABC policy compliance